

EquiPulse[®]

The Power to Heal[®]

***Successfully Treating Humans,
Equines, Bovines, Pets and
Exotic Animals Since 2007.***



**MAGNUS
MAGNETICA**

Lexington, Kentucky



Authorized Reseller

Drug Free Pain Relief

Proven, powerful safe and easy to use. EquiPulse PEMF Technology is a perfect fit for any veterinary practice or farrier enterprise.

Dual Output PEMF Devices



Dual output devices can control two separate accessories with independent intensities/frequencies



Custom fabricated in moisture proof, portable and lockable industrial grade Pelican 1430 cases.

All PEMF Device Models are built with the following specifications :

- Stall wall brackets are included, so the device can be placed off the floor at chest height, for safe application, when used on large animals.
- Variable frequency and intensity settings.
- Electrical safety tested and certified (see below).
- Solid state construction.
- Maintenance free (keeps each device dust/dirt free).
- 110 Volt / 220 Volt auto sensing for U.S. and foreign use.
- FEI Compliant (Equine Industry).
- A separate carrying case is provided for all loops and accessories.
- See page 6 and 7 for standard loops included, additional accessory options and pricing.

FCC and CE markings are certification marks which indicate conformity with health, safety, and environmental protection standards for products sold within the European Economic Area (EEA). A CE marking is also found on products sold outside the EEA that are manufactured in, or designed to be sold in, the EEA. This makes the CE marking recognizable worldwide even to people who are not familiar with the European Economic Area..



- Training and full business and marketing support is included as long as the original buyer holds title.

Single Output PEMF Devices

Magnus Pro X1 HP



Magnus Pro X1 MP



Single output devices control intensities/frequencies with only one accessory attached

Coming in 2020

Magnus Matrix is a Quad Output - Low Powered PEMF Device packaged with a Mag Disc and a Mag Mat



Pricing and Monthly Financing

Free Shipping through December 31, 2019 - use code: [EquiVet2019](#) when ordering

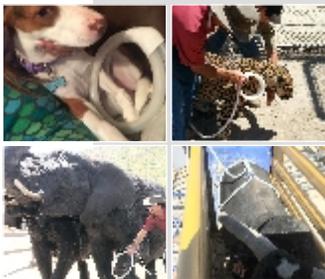
Model Name	Magnus Pro X2 HP	Magnus Pro X1 HP	Magnus Pro X2 MP	Magnus Pro X1 MP	Magnus Matrix
Monthly Payment	\$575 Per Month*	\$460 Per Month*	\$335 Per Month*	\$225 Per Month*	\$100 Per Month*
	\$24,000 MSRP	\$21,000 MSRP	\$14,500 MSRP	\$7,995 MSRP	\$4,500 MSRP
Intensity and Frequency Settings	Variable Setting 1-10	Variable Setting 1-10	Variable Setting 1-5	Variable Setting 1-5	Variable Settings Pre-set by Factory
Loop center is lowest Gauss Ratings Specs are on a large loop* Directly on loop is highest <i>*Except as noted</i>	60 Gauss Lowest 802 Gauss Highest	60 Gauss Lowest 802 Gauss Highest	171 Gauss Lowest 771 Gauss Highest	262 Gauss Lowest 670 Gauss Highest	121 Gauss on Mag Mat 806 Gauss on Mag Disc
Weight	14.5	14.5	9.8	7.5	2.5

*Includes basic set of loops only. Monthly payments based upon applicant's credit score being greater than 700, minimum 2 years of verifiable business operations and financed over a 5 year term.

Super Pulsed PEMF

PEMF treatment stimulates many aspects of cellular metabolism and activity by increasing the TMP and flow of ions across the cell membrane, growth factors, tissue repair and healing. PEMF therapy increases blood circulation in and around damaged tissue, and effectively helps damaged cells heal by bringing more oxygen into the cells.

Therapy is applied by selecting an appropriate accessory to target a specific body part of the horse. PEMF Therapy is non-static, unlike therapy with standard magnets, which are constant or static. To create a PEMF, an electrical current is introduced into a looped wire thereby creating a magnetic field. The electrical current is then activated and then deactivated in cycles between one time per second to thousands of times per second. The cycles and frequencies are dependant upon the design of any particular PEMF device.



Intelligent Technology

Choice of PEMF gauss and frequencies allow for correct tissue penetration from the smallest to largest animals.



Evolve your Enterprise

Rental Devices will accelerate healing at home, leading to satisfied owners and happier patients.



An Evolution in Equine Podiatry and Hoof Care

Treat from under the hoof with the Hoof Pro® accessory for navicular, abscesses and laminitis.



Pain Relief

Acute and chronic pain can be quickly addressed with no side effect, incisions or drugs for use on all warm blooded mammals.



Better Outcomes

High-Powered PEMF outperforms lower powered PEMF horse blanketing systems through targeted, deep penetration.



Accelerates Rehabilitation

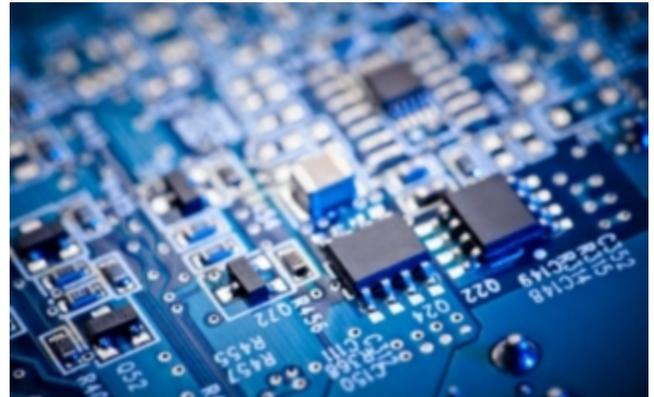
Easy to follow treatment protocols will quickly send horses back to their regular activities.

Intelligent Technology Intelligent Choice

How PEMF Technology works

Magnus Magnetica's proprietary solid state PEMF devices are essentially computerized PEMF devices that do not have a traditional Spark Gap Chamber.

Our array of PEMF technologies is capable of generating time variable, frequency variable and intensity variable PEMFs. A unique property to all our devices is a 'clicking noise' generated in the loops sets. This noise is the result of a high powered magnetic field causing the wire set, encased within the latex loop, to synchronously vibrate with each magnetic pulse.



The pulsed electrical energy that is sent through the loop is created by proprietary power transformers, capacitors, transistors etc. There are no moving parts in these devices. All the versions/models of our PEMF devices are capable of generating adjustable arrays of frequencies and intensities that can generate an accelerated therapeutic effect for people, horses and small animals.

It is no surprise that the Medical and Research communities have embraced PEMF technology, performing thousands of university double blind studies on its application regarding a myriad of medical issues. The US FDA accepted the use of PEMF devices in the healing of non-union bone fractures in 1979, urinary incontinence and muscle stimulation in 1998, and depression and anxiety in 2006. Applications for wound healing and cancer treatments have been approved in the last decade.

Approved (FDA) uses for PEMF

- Chronic non-malignant pain relief
- Post-operative pain and edema
- Bone growth/regeneration:
 - faster healing of delayed non-union fractures
 - clients with diabetes and vascular issues
- Depression – if anti-depressants ineffective
- Adjunct to cervical fusion surgery
- Brain cancer 2011
- Enhanced tissue repair (NASA) 2009
- Stimulate growth stem cells (NASA adjunct)



Whole body treatments have been successfully delivered to many of the world's top performance horses in competitive show environments. Many times a horse will compete three times within a 3 to 5 day time frame. Providing whole body treatments can assist the equine athlete to perform at their best.

Treating the whole horse can have beneficial effects of reducing overall body soreness and reducing inflammation. Re-energizing the horse is always a big plus.

Accessories

Loop Sets, Mag Discs, Wings, Paddles and Mag Pads	Accessory Image (All shown with a variety of Connectors)	Standard Loops Included and Additional Accessories	Price
<p>Large Loop (Human or Equine) Included with all PEMF devices</p>		<p>Packaged with all devices at no additional cost Leads available in 6 ft (Human) or 12 Ft lead (Equine)</p>	<p>Replacement Cost Human - \$500.00 Equine - \$550.00</p>
<p>Joint Loop (Human or Equine) Included with all PEMF devices</p>			<p>Replacement Cost Human - \$650.00 Equine - \$700.00</p>
<p>Mag Disc (Includes a protective pouch for animal use)</p>		<p>Additional Accessory 4.5" diameter 10 Ft lead</p>	<p>\$750.00</p>
<p>3 Hoof Pro Bindings</p>		<p>Additional Accessory Delivered in 3 different sized bindings to accommodate most horses</p>	<p>\$500.00</p>
<p>24" Equine Wings</p>		<p>Additional Accessory Includes a 24" Carrying Case</p>	<p>\$1250.00</p>
<p>18" Equine Wings</p>		<p>Additional Accessory Includes a 24" Carrying Case</p>	<p>\$1150.00</p>
<p>Mag Mat 18" x 23" or 12" x 22"</p>		<p>Additional Accessory 6 ft or 12 Ft lead Includes a Mag Mat Carrying Case</p>	<p>\$1250.00</p>
<p>Mag Paddle 8" in diameter with Leatherette cover</p>		<p>Packaged with Magnus Pro X1 MP and X2 MP at no additional cost . 6 ft or 12 Ft lead</p>	<p>\$925.00</p>

Also included with all PEMF Device Purchases

Mag Disc Pouch and Strapping System



Efficient carry case
for Loops and
Accessories

Portable Anti-Gravity treatment chair



Our Customer Service Code:

1. Your Support Needs:

- To continually make ourselves available for any and all questions or considerations related to device operations, service, support and education.
- To provide you access to the company owner about any and all concerns you may have so decisions and directives can be made quickly.

2. Your Training Needs:

- To refer you to Technicians in our Network who will provide a basic demonstration and use of our technology when you are simply seeking out more information.
- To match you with the most appropriate Technician, Licensed Equine Vet or Rehabilitation Center for your Hands on Training.
- To provide clinics and educational conferences through the American Association of Equine Therapists and Technicians, a 503 C6 non-profit that is not modality, brand or equipment biased.

3. Your Sales Inquiry:

- To be your guide through a sales inquiry, based upon what your needs are, not what devices we need to sell or which one's are the most profitable.
- To call, text or email you back within 24 hours of your inquiry, whether you are a prospective customer or a customer that's been with us a decade.

4. Device Fabrication and Engineering Integrity:

- To sell PEMF Devices that have received Electrical Safety Certifications and manufactured only in an ISO 13485 Factory.

5. Warranty, Service, Repairs and Loaners:

- To provide a clear and concise process to submit a PEMF device for repairs under or out of warranty directly on our website.
- To offer device loaners at no cost in the 1st six months of ownership, then a small daily fee based upon age of the device, after 6th months. When you are busy you need a loaner.

(800) 458-8890 - www.veteldiagnostics.com/products/equipulse



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**Equine Industry Associations
and Educational Partners**



American Association of Equine
Therapists and Technicians



Implementing EquiPulse PEMF into my Farrier practice has afforded me the ability to truly make a difference in the welfare of the horses and their owners. EquiPulse PEMF has significantly improved outcomes for laminitis, navicular, abscesses and so much more.

Richard Armentrout, Apf 1, CJF



Magnus Magnetica's EquiPulse PEMF system has changed the way we manage the performance of our equine patients. It's the perfect compliment to our current treatment strategies, and even hastens resolution of secondary (compensatory) issues.

Bob Grisel, DVM - The Atlanta Equine Clinic



My equine practice took off in a big way since adding EquiPulse. I utilize multiple procedures in the treatment of musculoskeletal and lameness issues in the equine athlete, and the addition of EquiPulse greatly enhanced the effects of all the other procedures to the point where I can say that am getting twice the results in half the time.

Michael H. Reuben, D.C., CVCP



The EquiPulse is used to treat pain in horses, and the treatment has been quite effective for painful conditions with the hoof.

**Chris Newton, DVM
Rood and Riddle Equine Hospital - Lexington, Ky**



It is critical to keep my equine patients at the top of their physical ability. Our practice can now treat certain conditions with this amazing, non-invasive therapeutic modality. The fact that it does not conflict with drug withdrawal times is fantastic!"

Richard Stevens, DVM - CONEJO VALLEY EQUINE



Our practice focuses on diagnosing and treating musculoskeletal issues in performance horses. Therapy with a Pulsed Electro-Magnetic Field (PEMF) has revolutionized our ability to successfully return athletic horses to their full potential; in many cases obviating the need for joint injections or surgery.

**MJ Martinelli, DVM,
Phd Diplomate American College of Veterinary Surgeons**

Organizations
that are proud
to use our family
of EquiPulse
PEMF Devices.



Our Financing Partner
Since 2008



True to our name. Since 1853.

Acquire your PEMF device in 2019 with no money down and no payments until Mid-2020. Then, receive as much as a \$5000 direct tax credit on your 2019 tax return. Please ask your accountant about IRS Rule 179 and how it applies to you.